

Snowcem

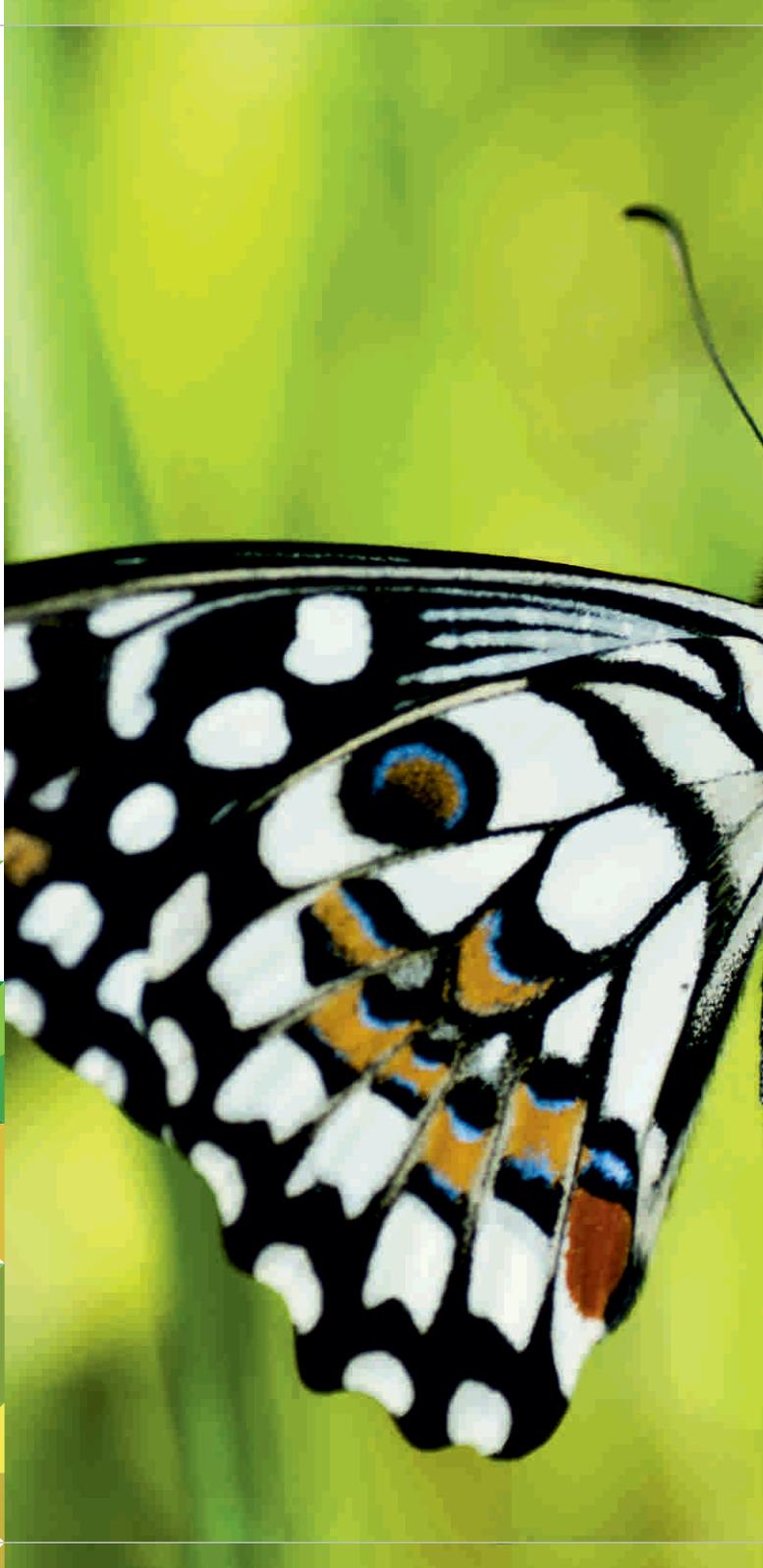
P A I N T S

TRUE
COLOURS
OF LIFE



Snowcem

P A I N T S





INDEX

About Snowcem

Range of Products

Exterior Paints

Interior Emulsions

Enamels

Cement Paints

Primers

Snowcare Range





A BRAND WITH A HISTORY

With over 5 decades of existence, Snowcem has gone on to become the preferred choice for consumer and painter. Thanks to its emphasis on high quality and service, today the brand stands tall as a pioneer in its category as it looks to further build on its proud heritage.

CHANGING TASTES FOR CHANGING TIMES

As years have passed, preferences and tastes in home decor have evolved. Minimalistic designs and hues came and soon gave way to the new fad, contemporary styles, and shapes. At Snowcem, we understand these changing demands and aim to meet them through constant innovations and research.

AN ENTIRE RANGE OF SOLUTIONS

At Snowcem, we are committed to providing 360 degree range of services. Be it value-added technical services such as inspection of buildings, finalizing colour schemes ,application of samples at sites, suggesting and costing of paint combination to suit your budget.

At Snowcem we are constantly identifying new areas of growth and their changing requirements and desires. This is why we are committed to fulfilling these needs with a constantly evolving product portfolio and an increased rate of production to keep speed with growth.



EXTERIOR POWER PAINTS

- Uniglosss - Ultimate Multi Surface Protection
- Pentasia - 5 IN 1 Premium Emulsion with Silicone
- Snowcryn - Super Acrylic Weather Proof Emulsion
- Sandtex Matt - Superior Textured Finish
- Trump - High Coverage Exterior Emulsion
- Snowcem Plus - Smart Acrylic Emulsion

INTERIOR EMULSIONS

- Zenita - Ultimate Luxury Emulsion
- Celeste - Silky Smooth Finish
- Sentino - Premium Acrylic Finish
- Snowpearl - Super Rich Paint
- Snowpearl - Acrylic Distemper

ENAMELS

- Snowglo - Premium Gloss Enamel

CEMENT PAINTS

- Snowcem Plus - Premium Waterproof Cement Paint
- Cemcolour - Waterproof Cement Paint

PRIMERS

- Special CW Primer - For Exterior
- Universal Primer - For Exterior & Interior
- Snowcem Interior Primer
- Snowpearl Interior Primer

SNOWCARE RANGE

- Snowcare Wall Putty
- Snowcare Acrylic Putty
- Impermo
- Hardcrete
- Bio-Wash

Snowcem

P A I N T S

Product Range





EXTERIOR POWER PAINTS

UNI-GLOSSS - ULTIMATE MULTI SURFACE PROTECTION

- Unique formulation gives a high gloss finish and very good flexibility.
- Solar reflective paint system
- Ensures excellent adhesion to concrete/ cement - sand renderings, wood
- Approx. 10 years of life.

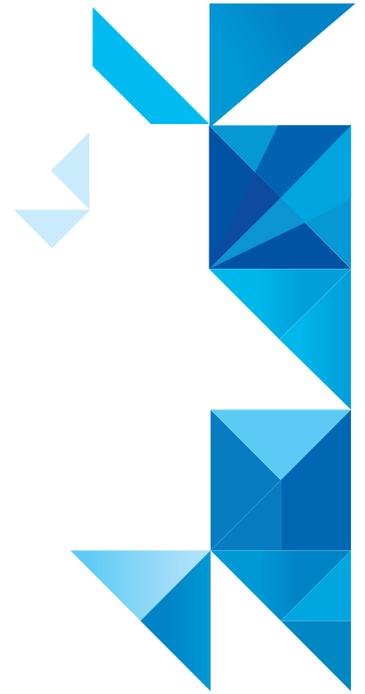


PENTASIA - 5 IN 1 PREMIUM EMULSION WITH SILICONE

- 5 unique properties in 1 formulation
- Dirt pick up resistant / High Sheen
- Water Repellent
- Anti Algal
- Helps temperature reduction
- High UV resistant
- Low Voc

TRUMP - HIGH COVERAGE EXTERIOR EMULSION

- High Opacity
- Acrylic paint system
- Can last up to 5 years in low rainfall areas





EXTERIOR POWER PAINTS

SANDEX MATT - SUPERIOR TEXTURED FINISH

- India's first green acrylic co-polymer paint
- Crack bridging ability
- The longest lasting protective and decorative finish
- Approx life of 7 years
- Proven to be the most reliable paint finish under Indian climatic conditions for the last 45 years



SNOWCRYL - SUPER ACRYLIC WEATHERPROOF EMULSION

- 100% Acrylic Emulsion
- Good Sheen & Flexible
- Anti Algal/ Fungal
- Approx 5 years of life



SNOWCEM PLUS - SMART ACRYLIC EMULSION

- Economy category with high performance
- Excellent value for money
- Good appearance
- 3 years plus life



INTERIOR EMULSIONS

ZENITA - ULTIMATE LUXURY EMULSION

- Excellent anti-graffiti effect
- Durable semi-glossy finish
- Good Washability
- Fungi - Algae Resistant
- Free from heavy metals like Lead & Chromium

CELESTE - SILKY SMOOTH FINISH

- Durable appealing rich finish
- Good Washability
- Long-lasting sheen
- Fungi- Algae Resistant
- Free from heavy metals like Lead & Chromium

SENTINO - PREMIUM ACRYLIC FINISH

- Strong adhesion properties
- Excellent flow & leveling
- Imparts a beautiful soft sheen
- Fungi- Algae Resistant
- Free from heavy metals like Lead & Chromium





SNOWPEARL - SUPER RICH PAINT

- Durable appealing finish
- Excellent performance at optimum price
- Hassle free application
- Fast drying & quick re-coatable

SNOWPEARL - ACRYLIC DISTEMPER

- Excellent whiteness & smoothness
- High adhesive strength
- Good Flexibility
- Avoids Cracking



ENAMELS

SNOWGLO - PREMIUM GLOSS ENAMEL

- Excellent Consistency
- Effortless Workability
- Superior Adhesion
- Ideal for outdoor & indoor application
- Widest shade range





CEMENT PAINTS

SNOWCEM PLUS - PREMIUM WATERPROOF CEMENT PAINT

- High Strength
- No added lime
- Breathable Paint
- Superior Brushability
- Reflects Heat
- Economical Protection

CEMCOLOUR - WATERPROOF CEMENT PAINT

- Economy colour coating
- Does not peel or flake
- Breathable paint
- Becomes an integral part of plaster
- Both Interior & Exterior





PRIMERS

SPECIAL CW PRIMER - FOR EXTERIOR

- Water Thinnable
- To be applied on wood and concrete
- Very high coverage
- Good alkali resistant

UNIVERSAL PRIMER - FOR EXTERIOR & INTERIOR

- Water Thinnable
- Good Coverage
- Good alkali resistant

SNOWCEM INTERIOR PRIMER

- Water Thinnable
- Reduces consumption of topcoat
- Fast Drying
- Good alkali resistant

SNOWPEARL INTERIOR PRIMER

- Water Thinnable
- Fast Drying
- Does not peel off



SNOWCARE RANGE

SNOWCARE WALL PUTTY

- Fills hair cracks and Pin holes
- Water Repellent
- Needs no curing
- Gives toughness to the surface
- Non-toxic and non-flammable

SNOWCARE ACRYLIC PUTTY

- Excellent Consistency
- Effortless Workability
- Superior Adhesion
- Excellent Whiteness
- Smooth & durable surface preparation

HARDCRETE

- Waterproof mass concrete
- Cement sand renderings
- Floor toppings
- Hardens mass concrete

IMPERMO

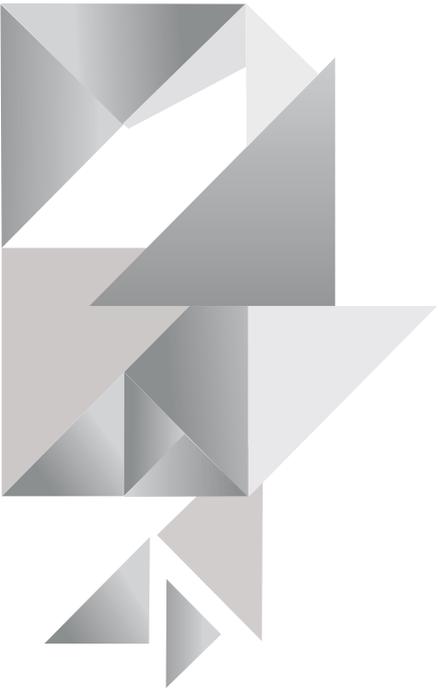
- Waterproofs mass concrete
- Cement sand renderings

BIO-WASH

- Anti-Algal / Fungal agent
- Clear Liquid
- Smooth & Consistent







Snowcem

P A I N T S

For any queries please call us on our toll free number  1800-22-5379

Corporate office: 702 A, Pranik Chambers, Sakinaka, Saki Vihar Road, Mumbai - 400 072, Maharashtra, India.
Tel.: +91 22 28573551 / 28572700 Email: sales@snowcempaints.com Website: www.snowcempaints.com

Ecofriendly Commitment: All products of Snowcem Paints are Lead, Chromium and Mercury free